

An Introduction to BlockChain

Roy Wilson – Solution Architect



STYLE

Everyone Is Getting Hilariously Rich and You're Not

Leer en español

By NELLIE BOWLES JAN. 13, 2018





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This Company Added the Word 'Blockchain' to Its Name and Saw Its Shares Surge 394%

By **Lisa Pham**

October 27, 2017, 5:29 AM PDT *Updated on* October 27, 2017, 6:48 AM PDT



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Long Island Iced Tea Soars After Changing Its Name to Long Blockchain

By **Arie Shapira** and **Kailey Leinz**

December 21, 2017, 6:06 AM PST *Updated on* December 21, 2017, 2:17 PM PST

BTC



THE WALL STREET JOURNAL.

U.S. Edition ▾ | May 4, 2018 | Today's Paper | Video

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MARKETS

Bitcoin's Hype Vanishes Just Like That: 'We're in the Boring Phase'

Daily trading volume is 70% lower than its most active days, and the virtual currency is fading from social-media feeds

WARREN BUFFETT: Bitcoin is 'probably rat poison squared'

Bitcoin: A Peer-to-Peer Electronic Cash System

Satoshi Nakamoto
satoshin@gmx.com
www.bitcoin.org

Abstract. A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. As long as a majority of CPU power is controlled by nodes that are not cooperating to attack the network, they'll generate the longest chain and outpace attackers. The network itself requires minimal structure. Messages are broadcast on a best effort basis, and nodes can leave and rejoin the network at will, accepting the longest proof-of-work chain as proof of what happened while they were gone.

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Whoever created Bitcoin is now among the world's 50 richest people



by [ABHIMANYU GHOSHAL](#) — 14 days ago in [HARDFORK](#)

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Musk: I Am Not Bitcoin's Satoshi Nakamoto

By **Nour Al Ali** and **Chris Kingdon**

November 28, 2017, 1:12 AM PST *Updated on* November 28, 2017, 3:04 AM PST



Fiat Currency

Issued by governments

Delays between transaction and settlement

Need for intermediaries to prevent fraud and loss

High transaction fees



Cryptocurrency

No central authority

No clearing

No intermediaries

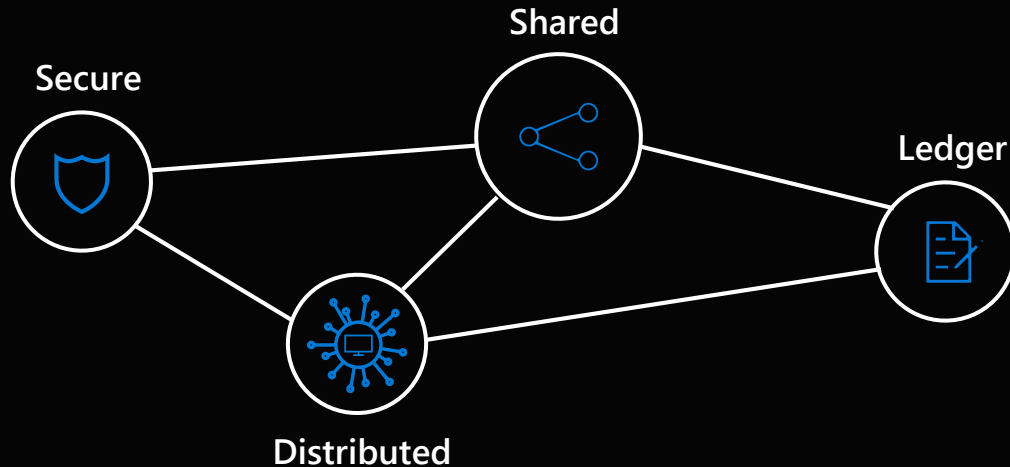
Immutable transaction history

Blockchains

Cryptocurrency is built on BLOCKCHAIN

Blockchains are also called **Distributed Ledger Technology (DLT)**

Blockchains gets their properties from cryptography



Blockchain cryptography basics

- ➔ Hash function
- ➔ Public-key cryptography
- ➔ Digital signature

Cryptographic hash

Algorithm that creates a succinct representation (“digest”) of data



Summary

“

A young farm boy, who dreams of adventure, lives in a galaxy torn by rebellion and war. He is pushed into the conflict after his aunt and uncle are killed by the Empire for the droids he possesses. After joining a smuggler for cheap transportation, the boy and his mentor are captured by the Empire on their way to rescue a princess and, in the ensuing struggle, the mentor sacrifices himself. The boy and the smuggler save the princess and think they have escaped, only to learn the Empire has followed them to the Rebel base, intending to destroy the planet. Aided by his companions and the last lesson of his fallen mentor, the boy must exploit the hidden weakness of the Empire’s destructive weapon to preserve the Rebellion.

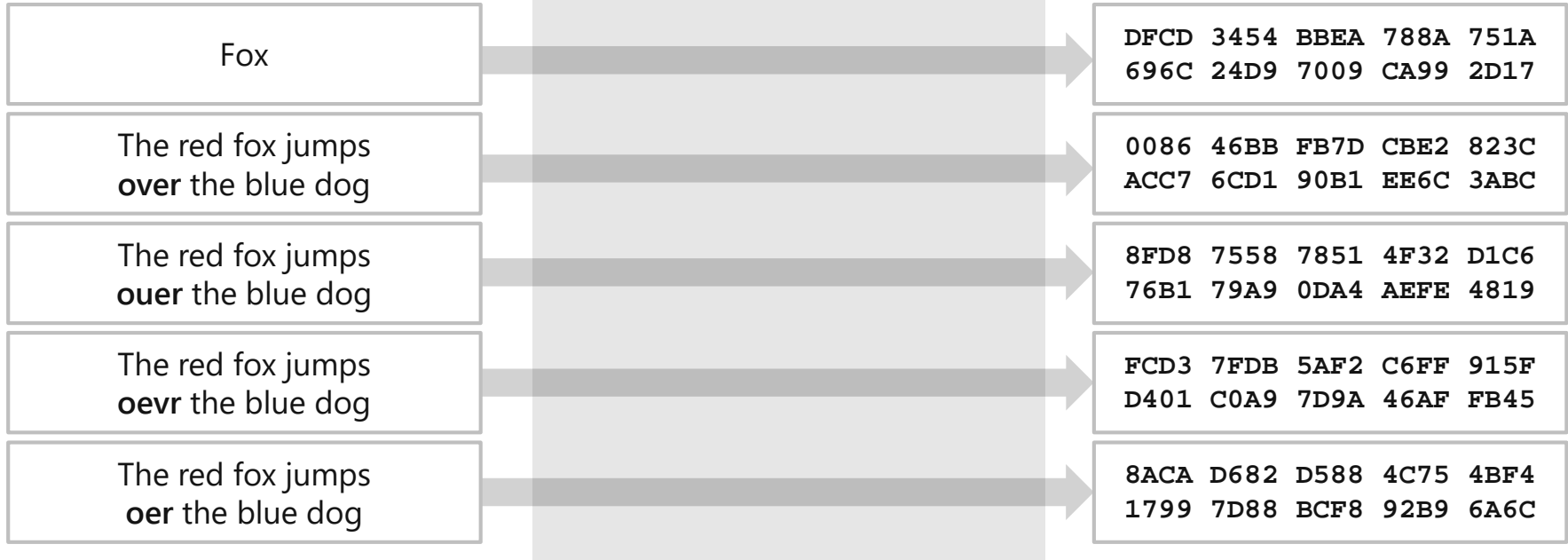
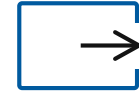
Input



Cryptographic hash function



Digest



Public Key Encryption

Sender

Receiver

Unencrypted message

To be or not to be, that is the question, whether tis nobler in the...



Receiver's public key

Encrypted message

@#\$%&'()*+,-./:;<=>?@AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz[\] ^ _ ` { | } ~ ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿

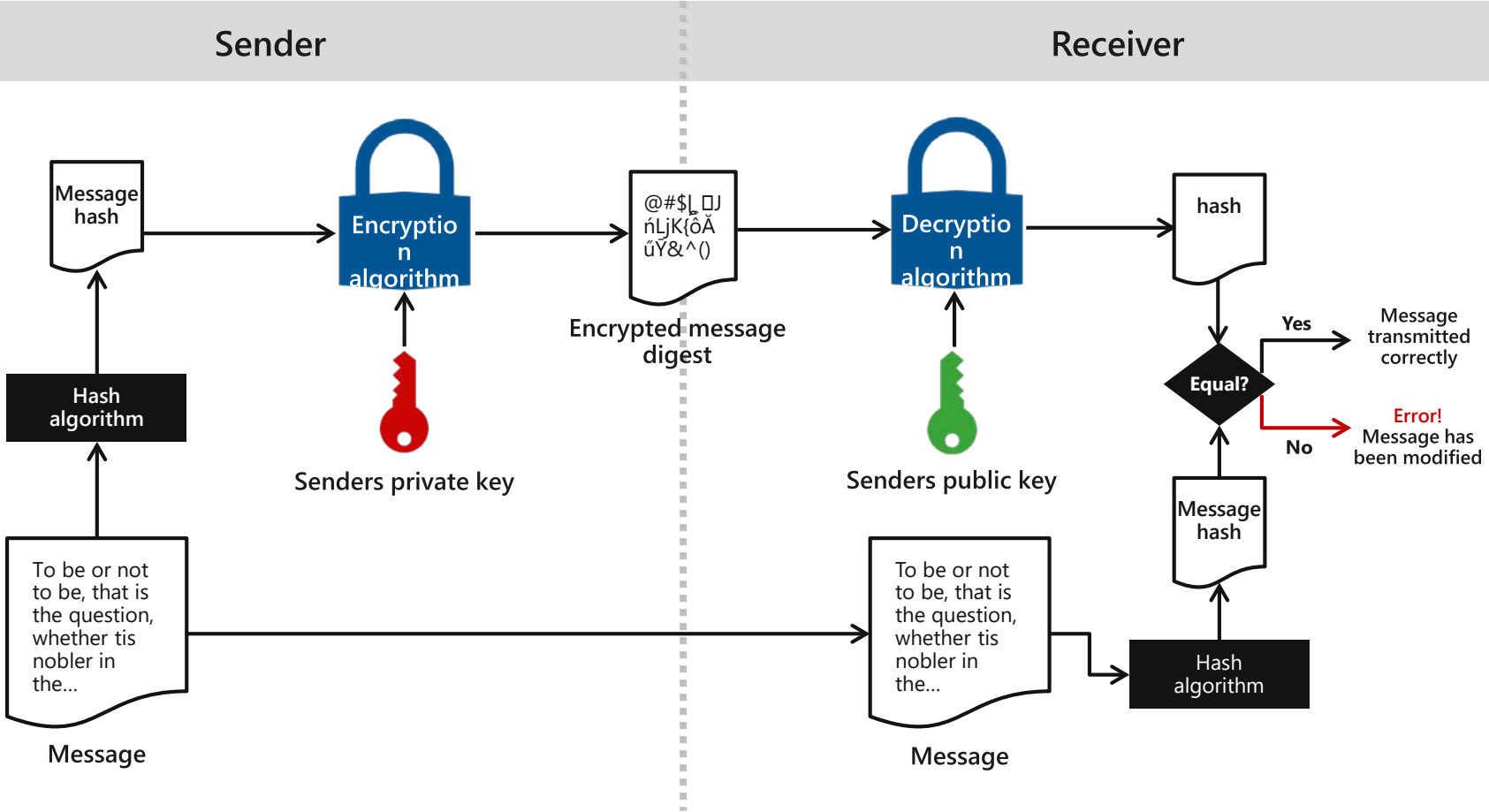


Receiver's private key

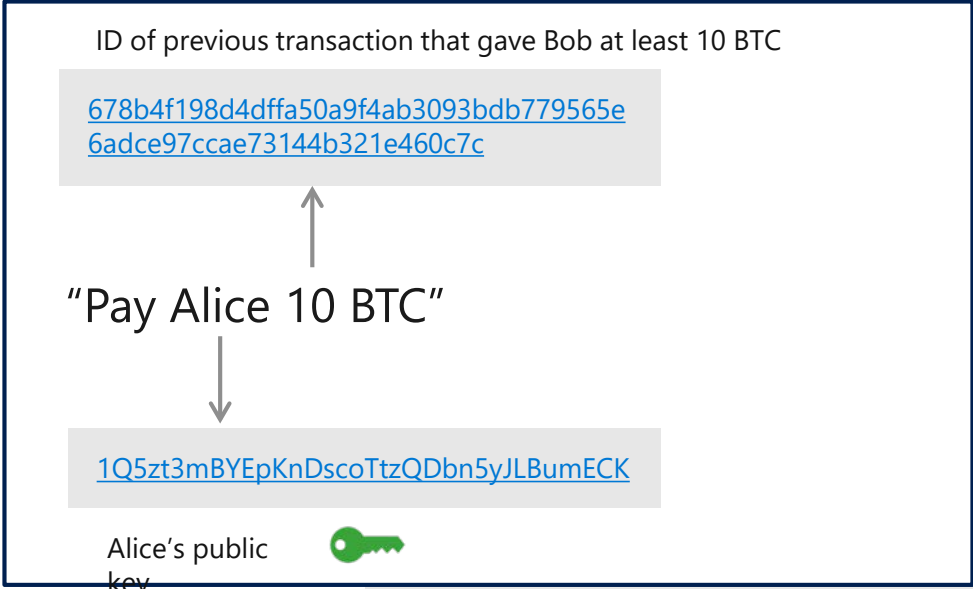
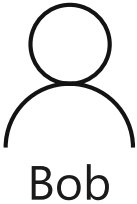
Unencrypted message

To be or not to be, that is the question, whether tis nobler in the...

Digital Signatures



Transactions



X

[1MLcjWxKGBdLtNWFqC8BRt743R6hi7M1Q9](#)

Signed with Bob's private key

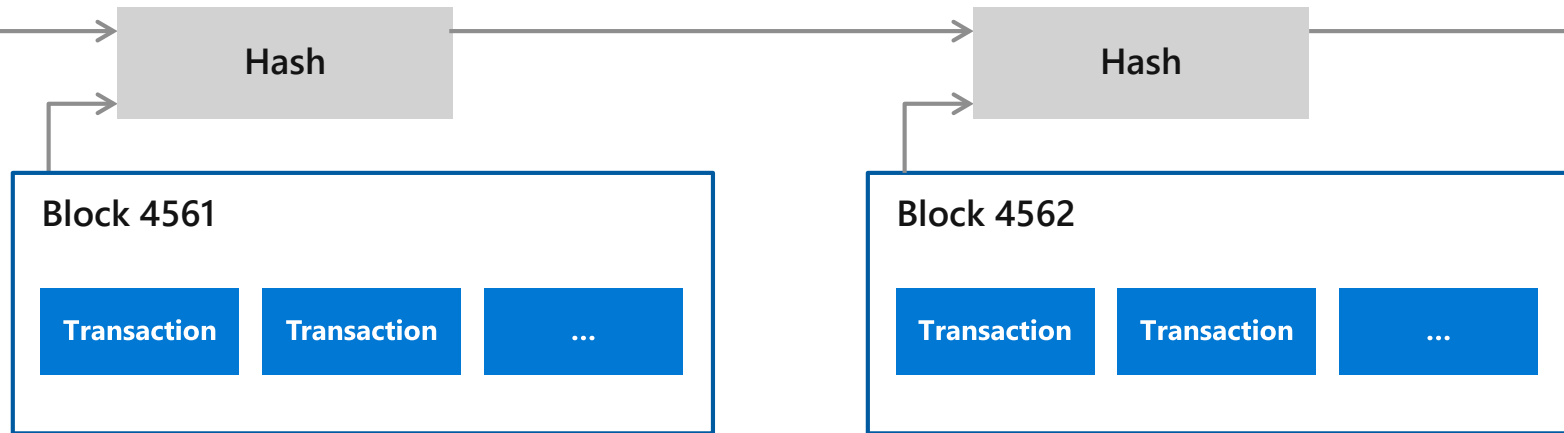


Mining

Miners collect transactions into *blocks*

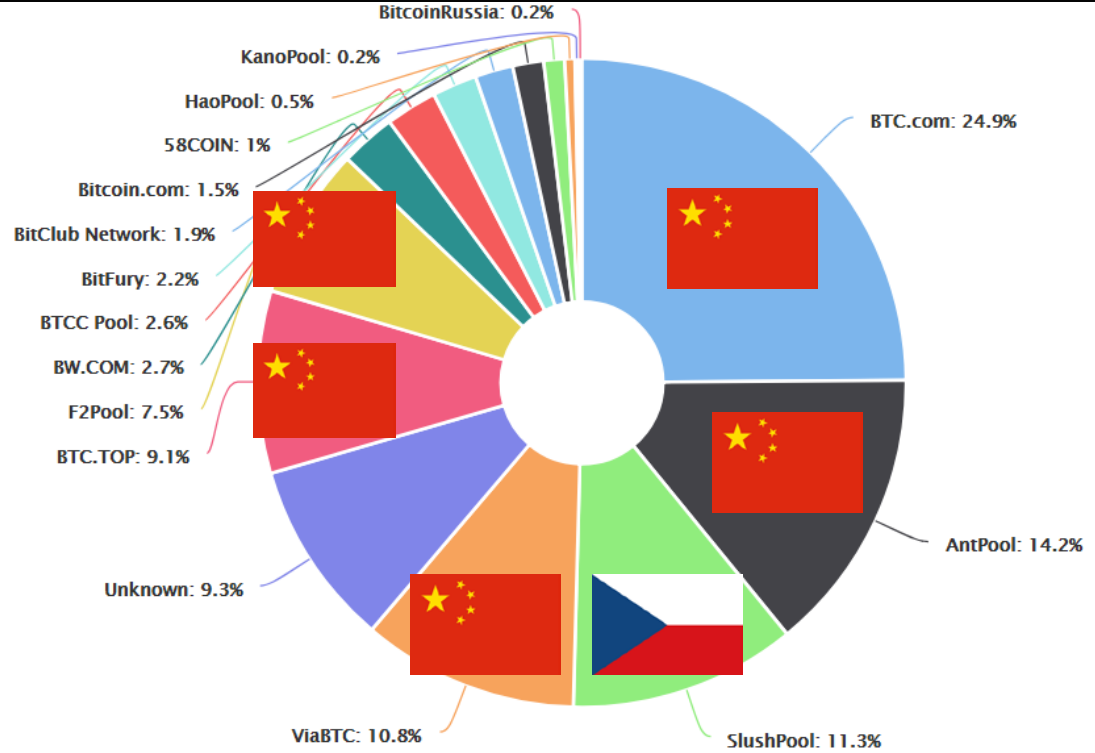
Then submit a proposal for a block after solving a cryptographic puzzle (Hard to compute)

The winner receives an incentive (BTC)





Kncmine



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COSMOS CONVERSATION TECHNOLOGY 29 DECEMBER 2017

Bitcoin an "environmental catastrophe"

The crypto-currency is being trumpeted as a means to rapid wealth -- but its energy demands are outrageous. Mike Hazas, Bingsheng Zhang and Joseph Lindley report.

Smart Contracts

Extending blockchains from just data to code

c.rda



HYPERLEDGER
FABRIC



Quorum

Business processes
do not complete
instantaneously

Problem

How to ensure and establish trust that the right action will happen in the future?

Solution

Hold instructions (Contracts) on the BlockChain and execute them automatically when all programmed pre-conditions met



CryptoKitties

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Collectible. Breedable. Adorable.

Collect and breed digital cats.

Start meow



Smart Contract Use Cases

Trade finance

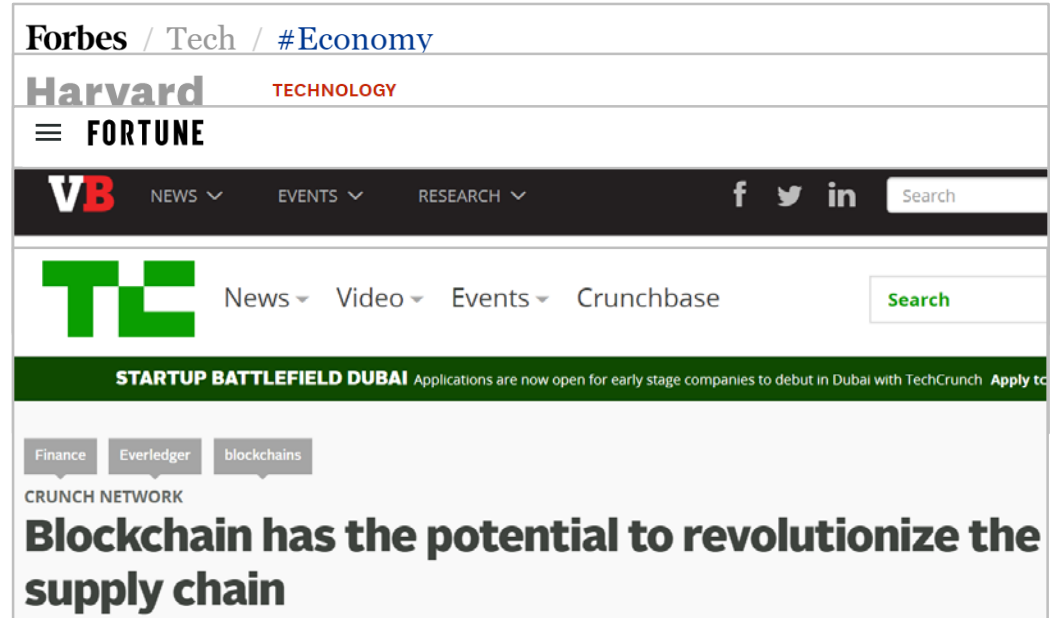
Digital music rights

Diamond tracking

Real estate sales

Supply chain management

...



The screenshot shows a news article from TechCrunch. The breadcrumb trail at the top reads "Forbes / Tech / #Economy". The article is part of Harvard's "TECHNOLOGY" series, as indicated by the "Harvard" logo and the word "TECHNOLOGY" in red. The page is from "FORTUNE" magazine, with a "VB" logo and navigation links for "NEWS", "EVENTS", and "RESEARCH". Social media icons for Facebook, Twitter, and LinkedIn are present, along with a search bar. The TechCrunch logo is also visible, with navigation links for "News", "Video", "Events", and "Crunchbase", and another search bar. A green banner at the top of the article content reads "STARTUP BATTLEFIELD DUBAI" and "Applications are now open for early stage companies to debut in Dubai with TechCrunch". Below this, there are tags for "Finance", "Everledger", and "blockchains". The main headline of the article is "CRUNCH NETWORK" followed by "Blockchain has the potential to revolutionize the supply chain".

Validate your product's authenticity

Challenge

3M sought a solution to reduce tampering and prevent the introduction of counterfeit drugs into the pharmaceutical supply chain – which is a \$200 billion criminal industry

Counterfeit drugs negatively impact brand reputation and overall revenue but, ultimately, they hurt unsuspecting customers

Strategy

3M and Microsoft leveraged Azure Blockchain to build an innovative service to track specially labeled packages through any supply chain

Multilayer QR code labels were used to expose tampering and facilitate easy tracking

Results

Blockchain technology improved visibility and security at each transfer to ensure products are authentic and free of tampering

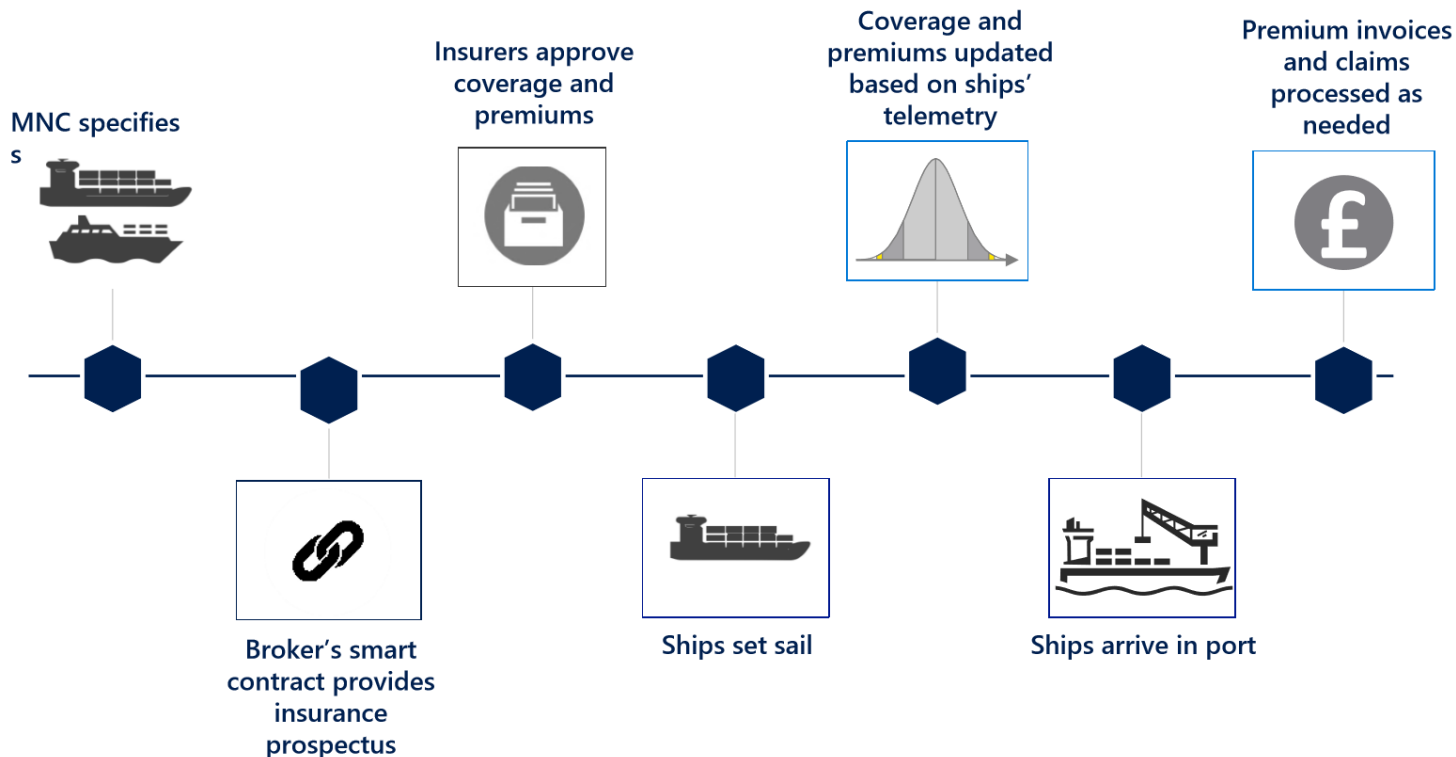
Real-time registry, validation, and custodial recordings combated counterfeits and eliminated the risk of fraudulent double selling through secure, attestable data



“We combined 3M DoubleTrust tamper-evident labels with Azure Blockchain to create a label-as-a-service supply chain solution that can help identify counterfeits, protect business performance, and save lives.”

— Oscar Naim, PhD, Lead Software Architecture Specialist, 3M

Insurwave



Blockchain will provide unprecedented visibility to accurate ship and coverage data across the entire maritime market landscape

Some potential applications

Streamline
transfer of
funds

Syndicated
Loans

P2P Insurance

Clearing and
Settlement

Automation of
claims and
reduced fraud

Parametric
insurance

Smart contract
based fund
Infrastructure

Summary

- Blockchain (aka Distributed Ledger Technology) has the potential to enable a new programmable economy
- Decentralisation, Security, Transparency and Immutability are the key attributes
- Organisations are embracing it today
- However...Still in it's infancy - adoption is gradual and steady (2022, 10% of Enterprises – Gartner)
- Reducing transaction cost, improving transparency and automating Business to Business processes are just some of the potential benefits