

*Southern Region*

## **DC MEMBER ENGAGEMENT**

### **TURNING RESEARCH INTO ACTION**

What can research tell us about DC members? This seminar will look at research from State Street Global Advisors and Irish Life Corporate Business that looks at the confidence of DC members, their expectations, their actual experience and how they can be categorised. It will then consider how this research can be used to design solutions, communications and strategies to ensure greater engagement and outcomes for members

#### **Joint IAPF/IIPM Breakfast Meeting**

**Venue:** Imperial Hotel, South Mall, Cork.

**Date:** Wednesday 22<sup>nd</sup> February 2017

**Time:** 7.45 a.m.

**Fee:** €20 per person

**Presentations by:** **John Campion, Vice President, State Street Global Advisors**  
**Tony Lawless, Managing Director, Irish Life Corporate Business**

John Campion is a Vice President of State Street Global Advisors (SSGA) and heads the Defined Contribution Relationship Management Team in Ireland. He has over 20 years' experience in the investment management industry, joining SSGA in 1999 where he has held a number of senior roles within the client area in that time. His current role involves working closely with some of the largest DC pension schemes in the country focussing on fund selection, default fund construction and tailoring, DC member engagement and communication programmes with plan sponsors, trustees and consultants.

Tony Lawless became Managing Director of Corporate Business Irish Life in 2016. Tony began his career with Irish Life over 25 years ago and has carried out a number of key Senior Management roles before becoming Head of Partnership Institutions in 2005. Tony's background is in sales, marketing and product roles. Tony was involved with launching PRSAs to the market. He then took on responsibility for developing pensions across Irish Life Financial Services before becoming Director of Brokerage in 2010 and played a pivotal role in Irish Life winning the IBA award 6 years in a row.

- Notes:**
- (i) The QFA Board have agreed to award 1 hour formal CPD credit for this breakfast meeting
  - (ii) IAPF/IIPM does not issue invoices for breakfast meetings - please photocopy the reservation form for your invoicing requirements.
  - (iii) All reservations must be paid for by Friday 17<sup>th</sup> February 2017.
  - (iv) Acknowledgements of reservations are not sent unless specifically requested.



*Southern Region*

## DC MEMBER ENGAGEMENT TURNING RESEARCH INTO ACTION

### *Joint IAPF/IIPM Breakfast Meeting*

## Reservation Form

**Venue:** Imperial Hotel, South Mall, Cork

**Date:** Wednesday 22<sup>nd</sup> February 2017

**Time:** 7.45 a.m.

Please reserve \_\_\_\_\_ place(s) on behalf of

\_\_\_\_\_  
\_\_\_\_\_

I enclose a cheque payable to **The Irish Association of Pension Funds**

For € \_\_\_\_\_ (charge per person is €20)

Signed \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Payment and Form to be returned to:

**Yvonne Sullivan**  
Aon Hewitt,  
Building 5200,  
Cork Airport Business Park,  
Cork.  
Telephone (021) 4357880  
Facsimile (021) 4357834

***to arrive no later than Friday 17<sup>th</sup> February 2017***