# Enterprise Governance Ensuring Best Outcomes for Members

## Bank of Ireland Case Study

#### Robert Callaghan, Bank of Ireland



## Bank of Ireland Group Staff Retirement Savings Plan (RetireWell)

Scheme	DC members	Supplementary DC
RetireWell ROI	850	5,850
RetireWell UK	250	850
	1,100	6,700

Nearly 8000 members – estimated 11,000 by 2020











# Clarity of Vision/Objectives



- Alignment to Remuneration and Workforce Management Strategy of Sponsor
- Member Analysis and Identification of Member Cohorts
- Member/Cohort Expectations
- Clear Articulation of Vision shared with Members
- Clearly documented Strategic, Measurable Goals







#### Oversight and Management Oversight Body

- Profile of Trustee Board
- Competencies (Collective/Individual)
  - Strategic Thinking and Leadership
  - Financial and Investment Literacy
  - Supplier Management
  - Risk Management
  - Regulatory awareness
- Motivation member empathy as well as commercial capabilities





#### Oversight and Management Oversight Body

- Documented Board Responsibilities
- Time Commitment
- Frequency of Meetings
- Proactive Oversight controlling the agenda
- Setting Ambitious Targets
- Demanding Performance from Service Providers





#### Oversight and Management Management & Operations

- The Insource/Outsource Divide
- The Art of Supplier Management
  - Clear Definition of Service
  - Management of SLAs
  - Continuous Monitoring
  - Cost Management
- Grounding the 'vision' in clear strategic objectives with measurable outcomes





#### Oversight and Management Management & Operations



- Robust Investment Decision Making Process
  - Underpinned by investment beliefs agreed by trustees
  - Supported by Investment Advisors
- Risk Management
  - Commercial
  - Operational
  - Compliance







## Member Engagement



- Understand Member Profiles and Cohorts of Members
- Developing Brand and Awareness
  - Consistency
- Providing timely and relevant Management Information
- Sharing Information with Members
  - Transparency







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## **Continuous Improvement and Assessment**

- Rolling Improvement Agenda
- Formal Assessment
  - Measure progress towards Strategic Objectives
- Industry Review of New Developments in DC schemes
  - Local and International
- Formal (and possibly independent) Performance Review of Oversight Body
- Amendments to the Scheme Vision and/or Strategic Objectives



## Summary

#### Things that will make a Good Scheme a Great Scheme

- Competence and Availability of the Oversight Body
- Contribution to and Understanding of Member Expectations
- Investment Decision-making Approach
- Promotion/Communications Programme
- Operational Excellence
  - Supplier Management
  - Cost Efficiency etc.
- Continuous Self Assessment and Improvement Agenda

